



**MEDIA ADVISORY FOR AUGUST 7, 2007**

**FOR IMMEDIATE RELEASE**

**Great Bay Software's Steve Pettit to Appear in Live Webcast on MN1.com**

*Great Bay Software's President Scheduled to Discuss Recent OEM Agreement With Cisco;  
Trends in Network Access Control*

**WHO:** Great Bay Software ([www.greatbaysoftware.com](http://www.greatbaysoftware.com)), an innovator of Endpoint Profiling for Enterprise Networks, has been invited to appear on a live, streaming video broadcast on MN1.com. Steve Pettit, president of the company, will appear on this broadcast, live on MN1.com on August 8 at 12:45 p.m. EDT.

**WHAT:** MN1.com ([www.mn1.com](http://www.mn1.com)), Market News First's real-time news channel, is dedicated to keeping viewers informed on breaking business-to-business financial news, as well as updates on emerging companies, technologies, and business trends.

**WHEN:** Wednesday, August 8, 2007 at 12:45 p.m. EDT. The interview is scheduled to last 15 minutes and will be added to the MN1.com Video on Demand archives following the live broadcast.

**WHERE:** Live at [www.mn1.com](http://www.mn1.com)

**WHY:** The emergence of Endpoint Profiling as a crucial component of successfully installing and maintaining a Network Access Control (NAC) solution has driven the recent OEM partnership agreement between Great Bay Software, a privately held software development firm, and Cisco Systems' NAC Appliance division. In the race for market share in the NAC market—which is steadily becoming more competitive as network administrators search for a comprehensive, complete NAC security solution—Great Bay Software's technology could be a major differentiator. Steve Pettit will discuss the OEM agreement, Great Bay Software's company history and plans for future growth, and trends that are emerging in the exploding NAC industry.

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