

GREAT BAY SOFTWARE RECEIVES 'PRODUCT-OF-THE-YEAR' AWARD FROM COMMUNICATIONS SOLUTIONS FOR THE SECOND STRAIGHT YEAR

Sponsored Guest Access Solution Recognized by National Technology Publication for Outstanding Innovation and Quality

GREENLAND, NH, June 17, 2008—Great Bay Software, the innovator of Endpoint Profiling security solutions for enterprise networks, announced today that Technology Marketing Corporation's (TMC) Communications Solutions (www.tmcnet.com/comsol) has named its Sponsored Guest Access (SGA) product as a recipient of a 2007 Product of the Year Award.

SGA is an easy to implement and fully customizable application that empowers IT administrators to configure and monitor network security parameters for guest users, contract employees, and devices requiring temporary or specialized network access in a NAC or 802.1X networks.

Advanced SGA features include:

- Authorization for company employees to securely create guest accounts
- Interoperable with major NAC vendor solutions, including Cisco, Juniper, Symantec, and ID Engines
- Ability to manage the concepts of time and user permissions
- Optional implementation of an Acceptable Use Policy
- Integration with 802.1X authentication
- Assists in the administration of PXE Boot and remote imaging systems in an authenticated network

"We are extremely pleased that Sponsored Guest Access has been recognized as a Product of the Year by Communication Solutions," said Steve Pettit, President and Co-founder of Great Bay Software. "It is especially gratifying to know that the requirements, features and system architecture – which were developed as a means to reduce the risk and cost associated with deploying and managing authenticated and NAC-enabled networks – were largely customer-driven."

"Great Bay Software has been recognized with a 2007 Product of the Year Award for their excellence in the advancement of data communications," said Rich Tehrani, TMC President and Group Editor-in-Chief of

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Communications Solutions, "Great Bay has proven they are committed to quality and excellence in solutions that benefit the customer experience as well as ROI for the companies that use them. I am pleased to honor their hard work and accomplishments and look forward to more innovative solutions from them in the future."

The eighth annual Communications Solutions Product of the Year Award recognizes the vision, leadership and attention to detail that are the hallmarks of the prestigious award. The most innovative products and services brought to market in 2007 were selected as recipients of this year's Communications Solutions Product of the Year Award for their groundbreaking achievement.

The 2007 Product of the Year Award winners can be found at www.tmcnet.com/comsol/articles/29853-announcing-2007-product-the-year-award-winners-presented.htm.

Great Bay Software will be demonstrating its Beacon Endpoint Profiler and SGA product at Cisco Live 2008 in Orlando, FL on June 24-26, 2008 at booth # 1121. To schedule a demo, please send email to info@greatbaysoftware.com.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in-person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by nearly one million US visitors according to Quantcast* and by over three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, Call Center 2.0 Conference and Communications Developer Conference.

For more information about TMC, visit www.tmcnet.com.

About Great Bay Software

Great Bay Software, Inc. is a leading software development firm specializing in Enterprise Endpoint discovery, identity, and administration. The company's flagship product the Beacon Endpoint Profiler™ has applications including the enabling and extending of NAC and 802.1X, providing a comprehensive inventory of all network attached endpoints, and supporting Compliance initiatives mandated in today's business climate.

For more information on the Beacon System from Great Bay Software, please visit www.greatbaysoftware.com or call 800.503.1715.

